



Nicole Dansereau// Friends of Waterfront Seattle

Nicole develops and deploys strategies to advance Friends' mission, which is to fulfill the public's vision for a beautiful, welcoming Waterfront Park. Specializing in communications, Nicole oversees community programming partnerships, marketing, and data and impact departments. Her focus when joining Friends in 2017 was branding, marketing, and communications, and she has since taken on a deeper role in community partnerships, equity, and team mentorship. Nicole's background includes communications and design in tech, healthcare, and real estate.