



# CREW SEATTLE 2023 SPONSORSHIP

**CREW Seattle** strives to promote and advance business, networking, and leadership for the success of women in commercial real estate in our region.

**CREW Network** exists to transform the commercial real estate industry by advancing women globally.

## HIGHLIGHTS FROM 2022

CREW Seattle works to advance the success of women in commercial real estate by creating professional opportunities, leadership training and mentoring, showcasing member achievements and serves as a resource to our members and to the industry at large. When we create an inclusive and equitable business community, we all win.

- **1,198** attendees at CREW Seattle luncheons and events throughout the year.
- Membership increased to **325** women and men in commercial real estate fields.
- Over **29** local in-person events including monthly lunch programs and special events including property tours, sailing, wine tasting, golfing, painting, and evening dinner events.
- CREW Seattle, in partnership with Microsoft, provided scholarships and internships to local students pursuing commercial real estate related degrees.

## Why Sponsor CREW Seattle?

- Partnering with CREW Seattle is ultimately an investment in the future of your firm and promotes equity in the commercial real estate industry across our region.
- As a sponsor, you will gain access to senior-level decision-makers including developers, investors, architects, builders, brokers, lenders, attorneys, and other key decision-makers at events and networking opportunities and gain visibility through digital marketing campaigns.
- You will support relevant and impactful programming and thought leadership featuring people and businesses that are changing the landscape regionally and beyond.
- Your firm and employees will have access to educational programming, mentor and mentee opportunities, and leadership development programs resulting in career-long connections and impacts.



SPONSORSHIP INVESTMENT	DIAMOND \$12,000*	PLATINUM \$8,500	GOLD \$5,500	SILVER \$3,500	PARTNER \$1,500**
2023 Membership(s) at no charge * <small>*Individual must qualify for membership. Membership is non-transferable.</small>	5	4	3	2	1
Monthly Luncheon Registrations at no charge	4	3	2	1	
Verbal recognition at all events	✓	✓			
Featured in social media posts	✓	✓	✓	✓	✓
Logo and link included on CREW website, digital marketing and luncheon slides	✓	✓	✓	✓	✓
Non-member pass to any 2022 - 2023 member-only event	4				
Free entry to the CREW Seattle Spring Fling	4	2			
Host an approved educational event or sponsor a property tour. <small>Hosts provide a venue; sponsors advertise sponsorship of the tour.</small>	✓	✓			
Reserved table of 8 and recognition at a luncheon (8 registrations at no charge)	2	✓	✓		
Sponsor a Member-only happy hour or dine around	✓	✓	✓	✓	
Collateral placement at event or luncheon	✓	✓	✓	✓	✓
Two-minute introduction or video before a luncheon	✓				
<b>TOTAL ESTIMATED CASH VALUE</b>	<b>\$4,990</b>	<b>\$3,560</b>	<b>\$2,670</b>	<b>\$1,340</b>	<b>\$450</b>

\*Limit of two Diamond Sponsors

\*\*For companies with less than 15 employees